

# Maximizing the Company Presentation Experience

- **The LHS Fifteen-Slide Presentation®**
  - Articulate your messages
  - Tell your company story
- **Creating an Elevator Pitch**
  - Who You Are
  - What You Do
  - How You Do It
  - For Whom You Do It
- **Public Speaking Strategies for the CEO**
  - Let your authenticity and passion shine through

