

OUR SWEET SPOT

Building Value for Health Science Innovation



Our team of specialized thinkers design and execute strategic communications programs that make our clients' technologies, products and services known, understandable and approachable.

What We Do:

- Help our clients extend visibility and optimize value for their technologies, products and services
- Design and execute communications programs that allow a client, product or initiative to reach its business goals
- Bring 16 years of industry-tested counsel, over 300 proven strategies for our clients, and differentiated communications programs to engage key stakeholders
- Support our clients from development to launch to commercialization
- Specialize in biotech and pharma, medical technology and device, with a keen focus on results
- Create and execute programs with a targeted market focus and/or global point of view

DOMAIN EXPERTISE AND SELECTED CLIENTS

Biotech & Pharma

Medical Technology & Devices

Public Health & Wellness



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WBE Certified,
Women Owned
Business Enterprise
SOMWBA



COMPETENCIES & RECENT AWARDS

LaVoieHealthScience is honored to have won 28 awards across multiple communications disciplines over the last seven years and is rated among the Top 30 Independent Healthcare PR Agencies and one of Inc. 5000's Fastest Growing Private Companies.



Oticon Opn™ Launch
2016 Marcom Award - GOLD



Hydra Biosciences Publicity Campaign
PAIN: A Conversation
2016 Healthcare Award - MERIT

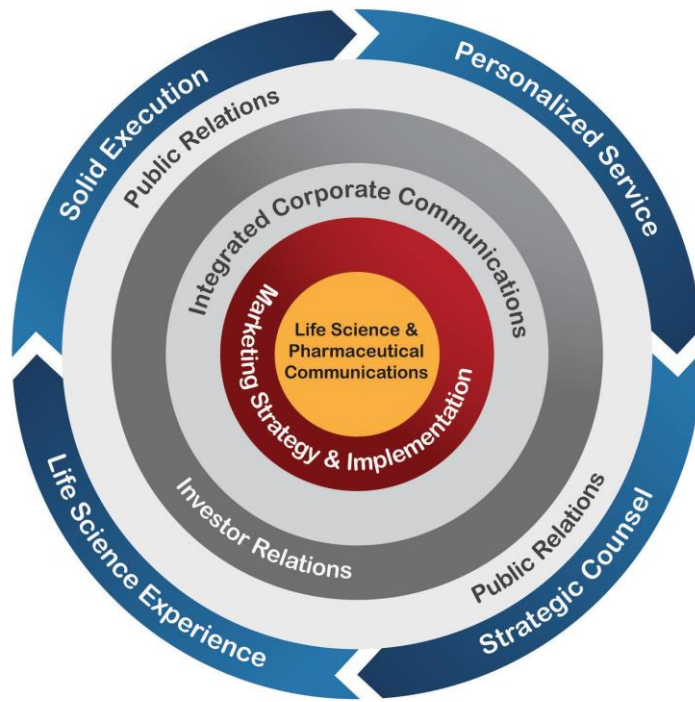
Strongbridge Bio Pharma IPO Programming
2015 Financial Communications Award - BRONZE

Campaign for DPH "Together We're Ready"
2014 Community/Consumer Affairs Campaign Award - BRONZE

FDA Advisory Committee Meeting Media Relations
2014 Strategic Communications Award - HONORABLE MENTION

Chelsea Therapeutics Healthcare Campaign
2014 Product/Service Launch Award - MERIT

TAILORED INTEGRATED COMMUNICATIONS



In-depth knowledge of the science and health business, from capital formation to regulatory pathway to product launch and brand development through integrated communication

Strategic Consulting

- LHS Immersion® positioning & messaging
- IPO communication planning & execution
- Strategic corporate, brand and product positioning
- Crisis prevention

Investor Relations

- Strategic counsel
- Market access
- Investor and analyst targeting
- M&A communications
- IR analyst relations
- Perception audit
- Analyst days
- Meeting management

Corporate & Marketing Communications

- Pre/Post commercialization
- Corporate materials
- Corporate and branding visual identity
- Digital influence and new media
- Internal communications
- The LHS Fifteen-Slide Presentation®
- Thought leadership
- Advocacy relations
- Issues/Reputation management
- Content development

Public Relations

- PR strategy and execution
- Health and disease awareness
- Media relations
- Executive visibility
- Speaker/media training
- Advocacy relations
- Event/meeting planning
- Social media

Business Development

- Personal introductions
- Networking and relationship building
- Analysis of business opportunities
- Access to partnering, financing opportunities